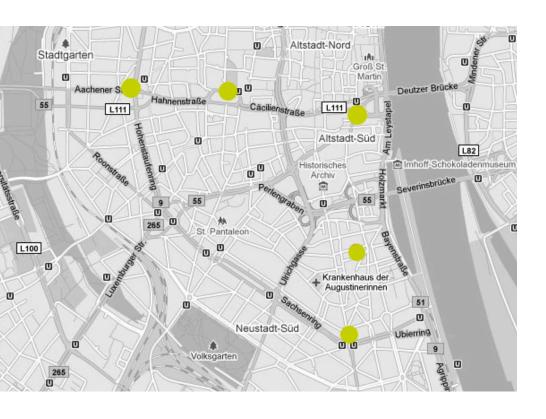
## USING BUS STOPS

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# cultural library



### #1-OBSERVATION

OBSERVATION: different bus stops in cologne

TIME: morning and afternoon

NOTES: bus stop surrounding, bus stop furniture



**SPONTANEOUS** SHOPPING ON THE BUS STOP



PEOPLE'S INTERACTION WITH BUS STOP FURNITURE

#### # 121 - OBSERVATION # 121 - OBSERVATION # 121 - OBSERVATION



USAGE OF THE GIVEN BUS STOP SURROUNDING



#### SPONTANEOUS SHOPPING ON THE BUS STOP

How does the waiting time influence the desire of buying something in a nearby shop?

How does the bus stop influences the peoples desicion on risking to miss the bus just to buy something?

How easily are people influenced by the offers of stalls and kiosks around the bus stop?



SITTING, WAITING...

How does the infrastructure and the furniture of the bus stop affect the behaviour of the waiting passengers?



#### USAGE OF THE GIVEN BUS STOP SURROUNDING

How do different people use the given possibilities for shopping on bus stops?

- >> shopping planned in advance
- >> shopping just to use waiting time



#### INTERVIEWS ON BUS STOPS

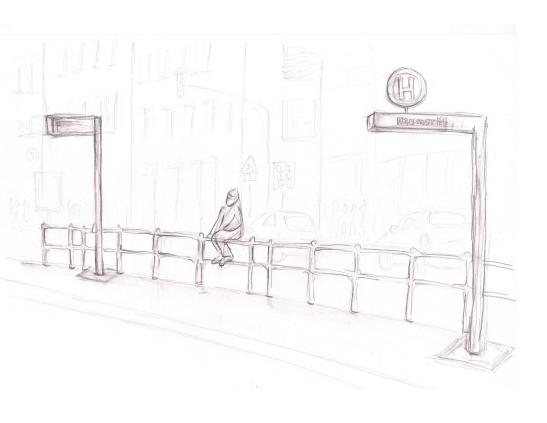
- >> 35 interviews on different bus stops in cologne
- >> 21 to 83 years old
- >> Interesting is the interaction of waiting people with the given surroundings on bus stops
- >> Factors that influence their behavior
  - >> time they have
  - >> where they want to go
  - >> age
  - >> having children or not
- >> different groups of people and their interaction with the bus stops can be found



## TRANFORMATION: THE ESSENCE OF A BUS STOP

What makes a bus stop a bus stop?

How much can it be reduced?



### TRANFORMATION: THE ESSENCE OF A BUS STOP

How does the fact that benches and a roof are available on a bus stop influence the peoples acceptance of a bus stop?

Are these essential for the bus stop?



### TRANFORMATION: THE ESSENCE OF A BUS STOP

Is a bus stop with only a pole still a bus stop?

How do given information on a stop affect people's acceptance of the station and their interaction with it?



TRANFORMATION: THE ESSENCE OF A BUS STOP

How do cultural aspects affect the people's acceptance of a bus stop?

Isn't in the end a bus stop just where the bus stops?